

# 2020 Midwest Cover Crops Council Annual Conference

February 11-12, 2020 | KCI Expo Center | Kansas City, Missouri



## Sponsor and Exhibitor Information

Exhibitor and Sponsorship Opportunities- Choose a Sponsorship Level							
	Breakfast Sponsor	Lunch Sponsor	Break Sponsor	Platinum	Gold	Silver	Exhibitor
	\$5,000	\$7,500	\$2,500	\$2,000	\$1,500	\$1,000	\$500
Acknowledgement of Event Sponsorship in Promotional Material and on Signage	✓	✓	✓				
Sponsor Acknowledgement in Conference Advertising	✓	✓	✓	✓	✓		
Acknowledgement in Program Book and Visual Recognition	✓	✓	✓	✓	✓		
Exhibitor logo on the Event Program and in Event Website	✓ Large Logo	✓ Large Logo	✓ Large Logo	✓ Large Logo	✓ Medium Logo	✓ Small Logo	Name Listed in Program
Vendor Booth & Registration	✓ 1 Booth 4 Registrations	✓ 1 Booth 4 Registrations	✓ 1 Booth 3 Registrations	✓ 1 Booth 3 Registrations	✓ 1 Booth 2 Registrations	✓ 1 Booth 1 Registration	✓ 1 Booth 1 Registration

If you would like to help sponsor the event without exhibiting or attending, you will be acknowledged as a sponsor of the event. We welcome any level of support.

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## Topics Covered will include

- Selecting and Managing Cover Crops
- Weed and Herbicide Interactions Using Cover Crops
- Incorporating Cover Crops in Cattle Operations
- Cover Crop Environmental and Economic Benefits
- Cash Crop Interactions with Cover Crops
- Farmer Panel Discussion
- Topics will be covered by Extension Staff from the University of Missouri, Kansas State University, University of Nebraska, NRCS Personnel and Midwestern Farmers

## Exhibitors/Sponsorship Terms & Conditions

The following terms and conditions shall apply to all sponsors/exhibitors as part of the MCCC Trade Show:

### Trade Show Booths

Booth space is 10' side by 8' depth and includes one 8' table and 2 chairs. All meals and breaks will be offered in the Trade Show area to encourage attendees to interact with exhibitors.

### Trade Show Hours/Booth Set-up

#### Tuesday, February 11

7:00 am – 11:00 am	Booth Set-up
11:00 am – 5:00 pm	Trade Show

#### Wednesday, February 12

8:00 am – 2:00 pm	Trade Show
2:00 pm – 5:00 pm	Booth Breakdown

### Exhibitor Responsibility

Exhibitors will be responsible for operating, setting up/installing and tearing down their booths.

### Booth Reservations

Booth space is on a first-come first-serve basis. Completed sponsor/exhibitor registration and full payment must be submitted to MU Extension by January 31, 2020. Online registration is available. Payment can be made via credit card or purchase order for invoice.

Full payment is required by January 31, 2020. Online payment and submission of registration material will be available.

### For More Information:

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